

DESIGNER: Louise Hederström

Louise is a furniture designer based in Malmö. After graduating in 1998 from Beckmans School of Design in Stockholm, she now has an extensive business as a designer. Her clients include some of the most respected manufacturing companies in Scandinavian design, such as Offecct, Skagerak and Maze. Louise regularly participates in exhibitions in Sweden and abroad and has also repeatedly been an instructor for various design education programmes.

MANUFACTURER: Carina Grefmar

Carina is a furniture upholsterer based in Malmö. With a special focus on modern furniture classics, Studio Carina Grefmar, based in Malmö, re-covers all types of furniture, particularly with leather. Carina also works on special projects such as prototype development together with designers, as well as whole interiors. Her recurring clients include both private customers and companies such as furniture manufacturers, joiners, carpenters, restaurants and several of Sweden's leading design and antique dealers.



Ticka Project

What is a piece of furniture? A table, a chair, a shelf? It is easy to think first of various structures — of table tops, seats and shelves held up by bases, rails and legs. But the most original types of furniture — which we still use in nature — are organic, growing forms. A stone, a rock surface or a tree trunk all function excellently to provide support and act as a seat. Or even to be laid as a picnic table.

"Ticka" is this kind of furniture: organically shaped shelves and seats inspired by the forest fungus called polypore ("ticka" in Swedish). Also called bracket fungus, this fungus is often found growing on trees but also sometimes on the ground. Many species have been very important to humans over the centuries, such as Fomes fomentarius (tinder fungus or hoof fungus), which checks bleeding and Phellinus igniarius (willow bracket or fire sponge), which was prized as kindling for fires. The furniture suite "Ticka" has been created by upholsterer Carina Grefmar and furniture designer Louise Hederström with the basic concept of showcasing both of their skill sets. Via a close-knit process of discussions, sketches and models, they display the qualities of both craft and design. "Ticka" is created from leftover pieces of leather. This material was carefully selected for environmental and aesthetic reasons. In today's leather processing industry, considerable amounts of the tanned leather are normally rejected. The demands for perfection are so high that the smallest stain or irregularity is enough to send the finished leather to the scrap heap. But this scarred leather with its visible marks is precisely what is used for "Ticka". "We think it's beautiful," Carina and Louise say. "The scarred feeling gives the pieces more character and life."

"Ticka project" – a collaboration that challenges the meeting of craft and design.

The shelves were developed as a collaboration between the Louise Hederström and upholsterer Carina Grefmar as part of the project <u>Den Nya Kartan</u>. Also as a touring exhibition during 2015 and 2016 at Form Design Center in Malmö, the Nationalmuseum in Stockholm and Vandalorum in Värnamo. The work with Ticka seats has been made possible with funding from the Swedish Arts Grants Committee.

- Text by Ingrid Sommar



Masur Poufs:

With the Masur furniture range, Louise Hederström continues her close collaboration with upholsterer Carina Grefmar, which began with shelves in their "Ticka Project". Here they explore further the opportunities and possibilities to challenge the leather, its sculptural possibilities and the possibilities of creating seating with an organic expression. As always, focusing on high quality craftsmanship and resourceful use of discarded or third-rate leather from Swedish cows. Here too, even waste material from Ticka projects padding is used.

The shape is inspired by the messy, non-perfect and characteristic forms found in a natural forest. The name Masur means "abnormally oriented cells" and is often associated with Masur birch, which is one of Scandinavia's most precious woods, but also with the burl that were often used to make cups and bowls throughout history.