

HOSTLER BURROWS



LOUISE HEDERSTRÖM and CARINA GREFMAR (Swedish, b.1973, b.1968)

Masur Pouf, 2019

leather

18" H x 26.75" W x 25.5" D

35 East 10th Street | New York NY 10003 | 212 343 0471 | info@hostlerburrows.com
6819 Melrose Avenue | Los Angeles CA 90038 | 323 591 0182 | la@hostlerburrows.com

HOSTLER BURROWS

Masur Poufs:

With the Masur furniture range, Louise Hederström continues her close collaboration with upholsterer Carina Grefmar, which began with shelves in their “Ticka Project”. Here they explore further the opportunities and possibilities to challenge the leather, its sculptural possibilities and the possibilities of creating seating with an organic expression. As always, focusing on high quality craftsmanship and resourceful use of discarded or third-rate leather from Swedish cows. Here too, even waste material from Ticka projects padding is used.

The shape is inspired by the messy, non-perfect and characteristic forms found in a natural forest. The name Masur means “abnormally oriented cells” and is often associated with Masur birch, which is one of Scandinavia’s most precious woods, but also with the burl that were often used to make cups and bowls throughout history.

HOSTLER BURROWS

DESIGNER: Louise Hederström

Louise is a furniture designer based in Malmö. After graduating in 1998 from Beckmans School of Design in Stockholm, she now has an extensive business as a designer. Her clients include some of the most respected manufacturing companies in Scandinavian design, such as Offecct, Skagerak and Maze. Louise regularly participates in exhibitions in Sweden and abroad and has also repeatedly been an instructor for various design education programmes.

MANUFACTURER: Carina Grefmar

Carina is a furniture upholsterer based in Malmö. With a special focus on modern furniture classics, Studio Carina Grefmar, based in Malmö, re-covers all types of furniture, particularly with leather. Carina also works on special projects such as prototype development together with designers, as well as whole interiors. Her recurring clients include both private customers and companies such as furniture manufacturers, joiners, carpenters, restaurants and several of Sweden's leading design and antique dealers.

HOSTLER BURROWS

Louise Hederström

EDUCATION

1995–98 Beckmans School of Design, Stockholm, Sweden
1994–95 Lund School of Art, Lund, Sweden
1993–94 Art History, University of Lund, Sweden

SELECTED EXHIBITIONS, AWARDS AND GRANTS

- 2013 Holder of Region Skåne Design Grant for Layer pouf
Malmö by proxy, Ventura Lambrate, Milan, Italy
- 2012 Ecodesign Habitare, Helsinki, Finland
- 2011 Ah Vaddå-då? Malmö!, Form Design Center, Malmö, Sweden
Ecodesign Habitare, Helsinki, Finland
Swedish Love Story, Superstudio, Milan, Italy
- 2010 Ecodesign Habitare, Helsinki, Finland
- 2009 Design Design Design, Form Design Center, Malmö, Sweden
Winner of Beefeater Design Award, Sweden
- 2008 Musée des Manufactures de Dentelles, France
- 2007 A Dream Come True, Salone Satellite, Milan, Italy
Slöjden tar form, Form Design Center, Malmö, Sweden
- 2006 Taot N Thea, Extremely White, Amsterdam, Holland
Salone Satellite, Milan, Italy
Galleri Pascale Cottard, Stockholm
- 2005 Möbelmössan, Wetterling Gallery, Stockholm
Allrum, Helsingborg, Sweden, Paris, France
Galleri Pascale Cottard, Stockholm, Sweden
- 2004 Designed in Sweden, London, GB, New York and Los Angeles, USA
100% Design, London, GB
Salone Satellite, Milan, Italy
- 2003 PS Kids, IKEA of Sweden, Form Design Center, Malmö, Sweden
Break, furniture exhibition, Palazzo Isimbardi, Milano, Italy
- 2002 Holder of Estrid Ericsson Scholarship, Sweden
Agata design exhibition, Art Fair, Stockholm, Sweden
Getlow, furniture exhibition, Stockholm Furniture Fair, Sweden
- 2001 Lighted, exhibition at Svensk Form, Stockholm, Sweden
- 2000 Frizzon, design exhibition, Centre Culturel Suedois, Paris, France
- 1999 Holder of Åhlens Scholarship for Young Designers, Sweden
Young Swedish Design Award, TCB lamp
- 1998 Young Swedish Design Award, Klaff folding chair

HOSTLER BURROWS

1998 Holder of IKEA Working Scholarship at the Design department, Älmhult, Sweden

WORK

2001– Louise Hederström Design, Stockholm – Malmö, Sweden

2008–10 Lecturer at Product design Malmö University, Sweden

2003–09 Teacher at Lund School of Art and Design, Sweden

2000–01 Teacher at Beckmans School of Design, Stockholm, Sweden

1999–00 Product designer at Björn Dahlström Design, Stockholm, Sweden

1998–99 Assistant at IKEA Design department, Älmhult, Sweden

1998 Design assistant at Matz Borgström Design, Stockholm, Sweden