

HOSTLER BURROWS



LOUISE HEDERSTRÖM and CARINA GREFMAR (Swedish, b.1973, b.1968)

Masur Pouf, 2019

leather

18" H x 26.75" W x 25.5" D

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DESIGNER: Louise Hederström

Louise is a furniture designer based in Malmö. After graduating in 1998 from Beckmans School of Design in Stockholm, she now has an extensive business as a designer. Her clients include some of the most respected manufacturing companies in Scandinavian design, such as Offecct, Skagerak and Maze. Louise regularly participates in exhibitions in Sweden and abroad and has also repeatedly been an instructor for various design education programmes.

MANUFACTURER: Carina Grefmar

Carina is a furniture upholsterer based in Malmö. With a special focus on modern furniture classics, Studio Carina Grefmar, based in Malmö, re-covers all types of furniture, particularly with leather. Carina also works on special projects such as prototype development together with designers, as well as whole interiors. Her recurring clients include both private customers and companies such as furniture manufacturers, joiners, carpenters, restaurants and several of Sweden's leading design and antique dealers.

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Masur Poufs:

With the Masur furniture range, Louise Hederström continues her close collaboration with upholsterer Carina Grefmar, which began with shelves in their “Ticka Project”. Here they explore further the opportunities and possibilities to challenge the leather, its sculptural possibilities and the possibilities of creating seating with an organic expression. As always, focusing on high quality craftsmanship and resourceful use of discarded or third-rate leather from Swedish cows. Here too, even waste material from Ticka projects padding is used.

The shape is inspired by the messy, non-perfect and characteristic forms found in a natural forest. The name Masur means “abnormally oriented cells” and is often associated with Masur birch, which is one of Scandinavia’s most precious woods, but also with the burl that were often used to make cups and bowls throughout history.