

# Melrose's Brand-New Bag

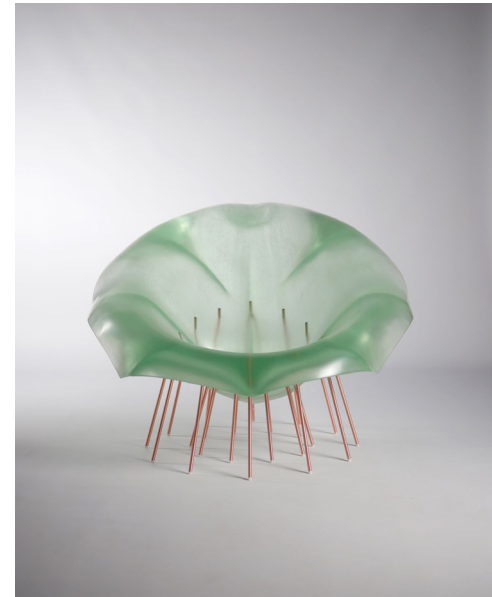
The Melrose Arts District is burning down the avenue with cool couture, choice interior furnishings, and baklava to die for

By Merle Ginsberg - May 30, 2023

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Each stretch along Melrose Avenue—the storied style corridor running from Doheny Drive in West Hollywood to Silver Lake Boulevard—has its own vibe. From Doheny to La Cienega, it's upscale shops like Byredo, Ganni, Fear of God, Vince, and Maxfield, as well as upscale restaurants like Craig's, Gracias Madre, and Cecconi's. From there to Crescent Heights, it's decor (Jonathan Adler), weed stores (Cookies), and youthful duds (Cult Gaia, Anine Bing). Fairfax to La Brea is the vintage and fast-fashion capital of L.A. (Wasteland, myriad T-shirt emporia). But Melrose from La Brea to Highland Avenue has never had much to recommend it—until recently. Now the once-sleepy streetscape has emerged as the Melrose Arts District, where an influx of high-end shops run by energetic entrepreneurs gives the area renewed amperage and serious street cred—along with a grant from the City of Los Angeles to add trees to its barren sidewalks, throwing some shade (the good kind) on its newly arrived throngs of pedestrian shoppers.

## Hostler Burrows



Egeværk, *Fluid Easy Chair No. 5*, 2022

Like other Melrose Arts District shops, owners Kim Hostler and Juliet Burrows stock vintage Nordic pieces. But they've added a contemporary program and fine art from Japan (see: postapocalyptic sculptures by Sakari Kannosto). The pair also carry mesmerizing pieces you won't find anywhere else. A blossom-like 1979 "fluid easy chair" by Egevaerk, for example, envelops you as if you were perched inside a cool, green forest fern.

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