HOSTLER BURROVVS



LOUISE HEDERSTRÖM (Swedish, b. 1973)

September, 2017

Carpet of varying textures and piles

118" W x 78.75" L x 0.75" D



September, 2017:

The carpets, made from wool and linen, were developed in collaboration with Kasthall, whose production is in Kinna in Sweden. The idea came from six different fabrics of the designer Gunilla Lagerhem Ullberg, developed during her years as creative leader at Kasthall. The result is camouflage pattern with variations in height and structure inspired by the shifts and shapes of the deciduous forest. The colours are taken from the month of September when autumn begins to give us reminders of nature. When the colour scheme changes from clear green to more cool notes, and the wind and shadows remind us that the heat still remains.

"The challenge was to continue Gunilla's amazing work, to bring them together with their own expression, while allowing the individual techniques to retain their own character. Everyone has got their own colour scheme, based on Kasthall's colour palette in yarn and linen, which, to some extent, was a limitation, but also an important reason for the rug to be produced. And combining yarns, colours and making samples together with specialists and weavers with such profound knowledge of the subject was a privilege."



Louise Hederström b. Sweden, 1973

Louise is a furniture designer based in Malmö. After graduating in 1998 from Beckmans School of Design in Stockholm, she now has an extensive business as a designer. Her clients include some of the most respected manufacturing companies in Scandinavian design, such as Offecct, Skagerak and Maze. Louise regularly participates in exhibitions in Sweden and abroad and has also repeatedly been an instructor for various design education programmes.



Louise Hederström

EDUCATION

1995–98 Beckmans School of Design, Stockholm, Sweden1994–95 Lund School of Art, Lund, Sweden1993–94 Art History, University of Lund, Sweden

SELECTED EXHIBITIONS, AWARDS AND GRANTS

2013	Holder of Region Skåne Design Grant for Layer pouf
	Malmö by proxy, Ventura Lambrate, Milan, Italy
2012	Ecodesign Habitare, Helsinki, Finland
2011	Ah Vaddå-då? Malmö!, Form Design Center, Malmö, Sweden Ecodesign Habitare, Helsinki, Finland
	Swedish Love Story, Superstudio, Milan, Italy
2010	Ecodesign Habitare, Helsinki, Finland
2009	Design Design, Form Design Center, Malmö, Sweden
	Winner of Beefeater Design Award, Sweden
2008	Musée des Manufactures de Dentelles, France
2007	A Dream Come True, Salone Satellite, Milan, Italy
	Slöjden tar form, Form Design Center, Malmö, Sweden
2006	Taot N Thea, Extremely White, Amsterdam, Holland
	Salone Satellite, Milan, Italy
	Galleri Pascale Cottard, Stockholm
2005	Möbelmössan, Wetterling Gallery, Stockholm
	Allrum, Helsingborg, Sweden, Paris, France
	Galleri Pascale Cottard, Stockholm, Sweden
2004	Designed in Sweden, London, GB, New York and Los Angeles, USA 100% Design, London, GB
	Salone Satellite, Milan, Italy
2003	PS Kids, IKEA of Sweden, Form Design Center, Malmö, Sweden
	Break, furniture exhibition, Palazzo Isimbardi, Milano, Italy
2002	Holder of Estrid Ericsson Scholarship, Sweden
	Agata design exhibition, Art Fair, Stockholm, Sweden
	Getlow, furniture exhibition, Stockholm Furniture Fair, Sweden
200 I	Lighted, exhibition at Svensk Form, Stockholm, Sweden
2000	Frizzon, design exhibition, Centre Culturel Suedois, Paris, France
1999	Holder of Åhlens Scholarship for Young Designers, Sweden
	Young Swedish Design Award, TCB lamp
1998	Young Swedish Design Award, Klaff folding chair



1998 Holder of IKEA Working Scholarship at the Design department, Älmhult, Sweden

WORK

2001 – Louise Hederström Design, Stockholm – Malmö, Sweden	
2008–10 Lecturer at Product design Malmö University, Sweden	
2003–09 Teacher at Lund School of Art and Design, Sweden	
2000-01 Teacher at Beckmans School of Design, Stockholm, Sweden	
1999–00 Product designer at Björn Dahlström Design, Stockholm, Sweden	
1998–99 Assistant at IKEA Design department, Älmhult, Sweden	
1998 Design assistant at Matz Borgström Design, Stockholm, Sweden	